

Usha Aryal

Product Designer with 3+ years of experience crafting intuitive and engaging digital solutions for e-commerce, SaaS, and finance, with expertise in user research, UI/UX design, and product strategy.

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EXPERIENCE

Scodus Innovations Pvt. Ltd.

(Nov 2021 – Present)

- Led user research efforts, including surveys and interviews, to better understand customer needs and improve product usability.
- Redesigned product interfaces to align with business goals, resulting in increased engagement and user retention.
- Provided mentorship to junior designers, fostering skill development and improving overall team collaboration.
- Worked closely with developers and stakeholders to ensure smooth execution of design concepts and user-centric solutions.

EDUCATION

Bachelor of Business Administration

Texas College of Management & IT

Science

National Institute of Science

School Leaving Certificate

Newton High School

TECHNICAL SKILL

- **Design** : Figma, FigJam
- **Visual Design** : Adobe Illustrator, Adobe Photoshop
- **Basic Frontend** : HTML/CSS, Javascript

NON-TECHNICAL SKILL

- User Research & Problem Solving
- Strategic UX Thinking
- Cross-Team Collaboration

HOBBIES & INTEREST

- Exploring UI/UX trends
- Playing Badminton
- Watching Movies

LANGUAGE

- **Fluent** : English, Nepali
- **Basic Proficiency**: French, Hindi

SOCIAL LINKS

- LinkedIn : [Usha-aryal](#)
- Behance : [Ushaaryal1](#)
- Dribbble : [ushaaryal](#)